

## CASE STUDY

# POWERING PLATFORM GROWTH: How a Nearshore Model Saved Millions

## SERVICE AREAS



Application Modernization



Talent on Demand

## INDUSTRY



High Tech

In a rapidly evolving technology landscape, platform performance is directly tied to business success.

One leading software company found itself at a critical point. A platform central to its internal operations, client services, and business innovation needed to scale—and quickly. Usage was growing. Complexity was rising. And expectations across the business were higher than ever.



The company had ambitious goals to expand the platform's capabilities over the next 3–5 years. But scaling under the traditional operating model wasn't sustainable. Hiring solely through U.S. channels was slow, costly, and resource intensive. Meanwhile, platform users were demanding faster updates, greater reliability, and more integrated service delivery.

The leadership team faced a decision: continue down a costly path—or rethink how the work was delivered, supported, and evolve



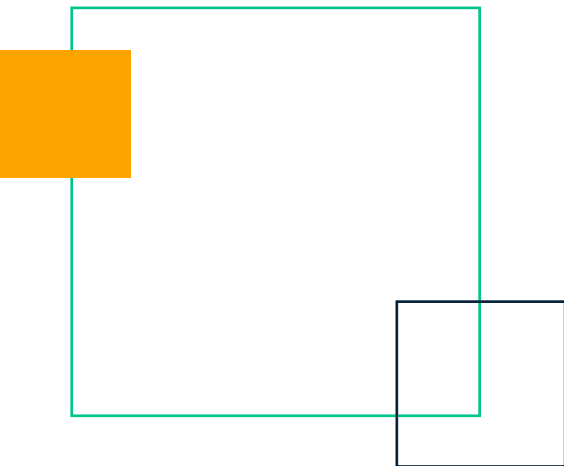
# The Challenge

The platform was already supporting thousands of users daily, powering collaboration tools, product development environments, and customer-facing service layers. As adoption increased, the technical and operational demands intensified:

-  **Talent Acquisition Challenges:** Specialized engineering roles—particularly in Site Reliability Engineering (SRE), DevOps, and infrastructure automation—were difficult and costly to fill domestically. Lengthy recruiting cycles created project delays and slowed innovation.
-  **Cost Pressures:** Relying solely on onshore resourcing projected an unsustainable rise in operational costs, putting strain on budgets earmarked for platform expansion and feature delivery.
-  **Delivery Risk:** Internal teams were managing day-to-day platform operations while simultaneously trying to architect for future growth, creating operational bottlenecks and risking burnout.
-  **Competitive Threats:** Competitors were modernizing rapidly, leveraging cloud-native strategies, automation, and global delivery models to innovate faster.

In short, continuing with a purely onshore approach would jeopardize the company’s ability to scale at the speed the business—and the market—demanded.

The company needed a new delivery model that could provide immediate technical depth, long-term scalability, and significant cost optimization—without sacrificing quality, security, or team cohesion.





# The Solution

Aditi Consulting was selected to design and implement a nearshore delivery model tailored to the platform's needs.



## BUILDING A SPECIALIZED, INTEGRATED TEAM

Rather than simply offering staffing support, Aditi focused on creating a fully integrated extension of the client's engineering organization.

We recruited a specialized ten-member team based in Mexico, composed of:



**SRE Program Managers**



**SRE Developers**



**SRE Infrastructure  
Support Engineers**

Each team member was hand-selected through a rigorous sourcing process, focused not only on technical proficiency (Kubernetes, Azure, Infrastructure as Code) but also on adaptability, Agile experience, and a proven ability to collaborate across distributed teams.



## SEAMLESS COLLABORATION ACROSS TIME ZONES

A critical success factor was the nearshore team's ability to operate in real time with the U.S.-based core teams.



**Daily Agile ceremonies** (stand-ups, backlog grooming, sprint planning) included both nearshore and onshore members.



**Shared delivery frameworks** ensured uniform quality standards, streamlined workflows, and transparency across all operations.



**Same-day issue resolution** and direct collaboration channels reduced the typical communication lag associated with offshore models.

The result was not two teams working separately—but one cohesive delivery organization, aligned by process, culture, and mission.



## DRIVING AUTOMATION AND RELIABILITY

Beyond team integration, Aditi introduced automation-first strategies to strengthen platform resilience and accelerate scaling:



**Infrastructure as Code (IaC):** Automated infrastructure deployment reduced human error, standardized environments, and enabled faster provisioning for new services.



**Kubernetes Orchestration:** Managed containerized applications across multiple environments, ensuring uptime, scalability, and operational efficiency.



**Azure DevOps Pipelines and Custom Modules:** Streamlined deployment processes and built autonomous workflows that allowed the nearshore team to propagate and complete tasks independently.

These engineering practices moved the client from reactive operations to a proactive, scalable model capable of supporting rapid business growth.



Rising labor costs. Intensifying tariff pressures. The urgent need to modernize. For IT and operations leaders, nearshoring has become a strategic advantage—unlocking faster, smarter paths to digital engineering success. Download the 2025 Nearshore **Report to see how leading enterprises are leveraging LATAM to accelerate AI, cloud, and software development—without sacrificing speed or quality.**

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## The Outcome

The nearshore collaboration delivered both immediate and long-term value:



**Millions in Annual Savings:** Nearshore resourcing delivered 25–40% cost savings compared to onshore-only expansion—amounting to millions in annual operational savings.



**Accelerated Delivery Velocity:** Real-time collaboration eliminated traditional bottlenecks, speeding up feature rollouts, incident response, and infrastructure updates.



**Enhanced Platform Resilience:** Automation and orchestration reduced manual dependencies, improved uptime, and strengthened compliance posture.



**Freed Up Innovation Budget:** By significantly reducing operational costs, the client was able to redirect resources toward strategic platform enhancements, new service rollouts, and future cloud initiatives.

Perhaps most importantly, the company gained a scalable, reliable model for continued growth—positioning its platform to evolve with future market needs, internal innovations, and user expectations.

Rather than facing operational limits, the platform—and the business—were now equipped to expand confidently.

Ultimately, Aditi's partnership not only addressed the client's immediate resourcing and cost challenges but also built a foundation for scalable, sustainable platform growth over the next several years.



## Scale Smarter with Aditi's Nearshore Services

At Aditi, we help businesses unlock the full potential of nearshore delivery to accelerate growth, drive efficiencies, and maintain high service quality. Our nearshore teams bring deep technical expertise, real-time collaboration, and seamless integration—working side-by-side with your teams to deliver faster outcomes without compromising quality.

Through proven Agile practices, automation-first strategies, and continuous innovation, we help clients scale smarter, reduce costs, and build future-ready platforms that can evolve with the pace of business.

Ready to extend your capabilities and accelerate results?

**Partner with Aditi Consulting to turn nearshore delivery into your next competitive advantage.**

**ADITI**  
CONSULTING

Aditi is a leading digital engineering services company. We partner with established and emerging enterprises by leveraging borderless talent across three continents to achieve transformative outcomes that will reshape their trajectory. We lead and support our clients' efforts to design, build, and operate the products, systems, and processes required to deliver impact by leveraging deep insights, practical knowledge, and human spirit.



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